

CHOOSE LOCAL. EAT FRESH.

Amidst a change in leadership, the farmers market season embraced a renewed spirit, staying true to its vibrant and inclusive goals, creating a joyous atmosphere for all.

hello@commongreensohio.org

2023 IMPACT REPORT

PROJECTS

Community and Producer Advisory Committees

DETAILS

Establishing both a Community Advisory and a Producer Advisory Committee has significantly enhanced our decision-making processes, leveraging diverse voices to create more robust and inclusive systems

Deepened Partnerships

Established a partnership with OhioHealth and strengthened partnerships with World Peaces, Donatos Pizzeria, and Capital University

OUTCOME

- “Friends of the Market” program will be implemented in 2024
- Changed market location to offer more shade for producers
- Concrete plan for social media marketing and fundraising
- Orchestrated the launch of a farmers market at OhioHealth Riverside, -6 planned for 2024
- Forged a strategic partnership with Capital University, -purchase of tokens for students to spend at our market.
- Established a defined point of contact with Donatos Pizzeria and optimized the market space for enhanced collaboration and mutual benefit.

FUNDING SUMMARY

\$6,614

INDIVIDUAL DONATIONS

\$26,630

CORPORATE SPONSORSHIP

\$17,505

GRANTS & STIPENDS

120+

Local Producers

3.9K+

Weekly Shoppers

\$61k+

EBT/WIC Benefits Distributed

“In 2023, diligent efforts were directed towards upholding the established standards of the beloved markets. This period was utilized to gain insights into the well-structured systems crafted by Michelle White, allocate resources to staff development, and institute imperative advisory committees to facilitate a seamless transition. I express gratitude for the warm welcome extended by customers, city partners, producers, and the Common Greens Board of Directors. We are very much looking forward to 2024!”

—Marcie Todd, Common Greens Executive Director

ACKNOWLEDGEMENTS

We are profoundly grateful for the unwavering support provided by the Ohio Soybean Council, the City of Bexley Foundation, the City of Upper Arlington, Minister Realty, Harp Insurance, and Produce Perks Midwest. Of course, none of this is possible without the enthusiastic customers and the dedicated producers who attend market in the rain, snow and sun.

